

## **ENTREPRENEURSHIP DEVELOPMENT PROGRAMME**

**Are you in need of self employment?**

**Do you desire to take your business to the next level?**

**CONSIDER THESE FACTS.**

**1.**

**Empirical data supports the fact that 95% of business leaders and entrepreneurs round the world started with little or no capital: Check these few, Henry Ford [ ford Motors], Steve Jobs [Apple computers and I Pods], Asa Griggs Candler [Coca Cola], Bill Gates [ Micro Soft] Warren Buffet [ Investments and Stocks]**

**2.**

**90% of Enterprises that go under and fail to survive their 5<sup>th</sup> birth date are because of human elements and not trade, Capital or skills.**

**3.**

**99.9% of entrepreneurs and Industry Leaders who have grown their businesses over the years and under varying circumstance have a set of characteristics common to them. What are these?**

**4.**

**The average intelligent and hard working person uses less than 15% of his abilities and potentials. It is in you! Unlock your potentials today.**

**You are like a tree planted by the rivers of water, that bring fort its fruits in its season.**

**Expand and extend your horizon.**

**SEMINARMATE is a specialized corporate high impact Change Agency focused on social and attitudinal transformation of the human environment and society for a more fulfilling life.**

**The philosophy at SeminarMATE is guided by the following maxims;**

- **That every human creation is equal before man and before God.**
- **That every individual in his natural state is endowed with enormous mindfulness and aspiration to higher values in Life.**
- **That the individual is innately powerful and can reach to higher goals when offered a platform for reconnecting with, reclaiming and manifesting power from within.**

**Our MISSION is to provide a platform for entrepreneurs and champions who are desirous to overcome apparent disabilities and obstacles to profitably engage their environment in enterprises that contribute to national growth. We consistently seek to achieve this by equipping partners with essential life tools for survival in inclement environments what ever the circumstances. We therefore constantly seek partners and stake holders to address salient issues relevant to the growth and survival of the individual.**

**METHOD. SeminarMATE is conscious of the fact that learning is a life long activity. We believe that empathy remains one of the most effective ways of transforming the individual. Knowledge and information are not just simply thrown at the recipient. We view them as attributes that are developed jointly and drawn out from the individual for an enduring and positive transformation.**

**We are adopting life changing models through interactive conferences and seminars. We seek to achieve Conscious Social Change as a process led by responsible adults towards deeper self-knowledge and personal transformation, while striving to advance positive change for the common good- a social entrepreneur. With vision and discernment, participants identify gaps, develop theories about how change occurs, finally, demonstrate the most remarkable compassion and commitment to the society and causes they serve. They often won't stop until they have made a difference.**

**The project consists of Four Components:**

- **Diagnostic Assessment of the Individual.**
- **Peak Performance Training, Self-Awareness and Enrichment**
- **Skill Acquisition Process/ Booth Camp Training.**
- **Mentoring and Business Guide.**

## **OBJECTIVE**

- **To raise Business Leaders as Champions who are able to overcome obstacles and Disabilities to profitably engage in the National Economy.**
- **To explore and unlock the enormous potentials inherent in every individual towards a purpose filled life driven by Dreams and Passion.**
- **To Equip participants with life changing skills and values as a model for their community and larger society.**

## **FOCUS**

**The interactive session will focus on the following areas of life:**

- **A Social and Psychological enrichment of participants to withstand stress and tensions as necessary components of life.**
- **Leadership Training and mentorship to provide visions and dreams for participants.**
- **Equipping Participants to positively engage and interact vertically and horizontally in a rapid changing global environment.**

## **THEMES.**

- 1. Understanding the individual: Leadership Potentials, Goal setting and Visions.**
- 2. Succeeding in Life: Faith, Dreams and Vision in the mist of the storm.**
- 3. Funding Constraints in Micro and Small Enterprises: Sources and Role of Capital in Business.**
- 4. Booth camp training in selected Skills.**

